

1 of 5

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

CLIENT: SHELLEY BERKLEY FOR US SENATE SC=*

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	430A-459A		:30	\$30.00	09/12-09/14	3	1	3	\$90.00	
		Buyline Comment: NEWS										
	2	M	430A-459A		:30	\$30.00	09/17-09/17	1	1	1	\$30.00	
		Buyline Comment: NEWS										
	3	W-F	6A-630A		:30	\$325.00	09/12-09/14	3	1	3	\$975.00	
		Buyline Comment: NEWS AT 6A										
	4	M	6A-630A		:30	\$325.00	09/17-09/17	1	1	1	\$325.00	
		Buyline Comment: NEWS AT 6A										
	5	W-F	530A-6A		:30	\$150.00	09/12-09/14	3	1	3	\$450.00	
		Buyline Comment: NEWS AT 5A										
	6	M	530A-6A		:30	\$150.00	09/17-09/17	1	1	1	\$150.00	
		Buyline Comment: NEWS AT 5A										
	7	W-F	630A-7A		:30	\$325.00	09/12-09/14	3	1	3	\$975.00	
		Buyline Comment: NEWS AT 630A										
	8	M	630A-7A		:30	\$325.00	09/17-09/17	1	1	1	\$325.00	
		Buyline Comment: NEWS AT 630A										

2 of 5

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	W-F	7A-9A		:30	\$325.00	09/12-09/14	12	1	12	\$3,900.00	
		Buyline Comment: GD MRN AMR										
	10	M	7A-9A		:30	\$325.00	09/17-09/17	4	1	4	\$1,300.00	
		Buyline Comment: GD MRN AMR										
	11	W-F	11A-12P		:30	\$300.00	09/12-09/14	6	1	6	\$1,800.00	
		Buyline Comment: NEWS AT 11A										
	12	M	11A-12P		:30	\$300.00	09/17-09/17	2	1	2	\$600.00	
		Buyline Comment: NEWS AT 11A										
	13	W-F	430P-5P		:30	\$250.00	09/12-09/14	3	1	3	\$750.00	
		Buyline Comment: JUDGE JUDY										
	14	M	430P-5P		:30	\$250.00	09/17-09/17	1	1	1	\$250.00	
		Buyline Comment: JUDGE JUDY										
	15	W-F	4P-430P		:30	\$250.00	09/12-09/14	3	1	3	\$750.00	
		Buyline Comment: JUDGE JUDY										
	16	M	4P-430P		:30	\$250.00	09/17-09/17	1	1	1	\$250.00	
		Buyline Comment: JUDGE JUDY										
	17	SA	6P-630P		:30	\$300.00	09/15-09/15	1	1	1	\$300.00	
		Buyline Comment: NEWS AT 6P										
	18	W-F	5P-530P		:30	\$350.00	09/12-09/14	3	1	3	\$1,050.00	
		Buyline Comment: NEWS AT 5P										
	19	M	5P-530P		:30	\$350.00	09/17-09/17	1	1	1	\$350.00	
		Buyline Comment: NEWS AT 5P										

3 of 5

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	W-F	6P-630P		:30	\$400.00	09/12-09/14	3	1	3	\$1,200.00	
		Buyline Comment: NEWS AT 6P										
	21	M	6P-630P		:30	\$400.00	09/17-09/17	1	1	1	\$400.00	
		Buyline Comment: NEWS AT 6P										
	22	W-F	630P-7P		:30	\$400.00	09/12-09/14	3	1	3	\$1,200.00	
		Buyline Comment: NEWS AT 630										
	23	M	630P-7P		:30	\$400.00	09/17-09/17	1	1	1	\$400.00	
		Buyline Comment: NEWS AT 630										
	24	W-F	7P-730P		:30	\$350.00	09/12-09/14	3	1	3	\$1,050.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	25	M	7P-730P		:30	\$350.00	09/17-09/17	1	1	1	\$350.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	26	W-F	730P-8P		:30	\$350.00	09/12-09/14	3	1	3	\$1,050.00	
		Buyline Comment: MILLIONAIRE										
	27	M	730P-8P		:30	\$350.00	09/17-09/17	1	1	1	\$350.00	
		Buyline Comment: MILLIONAIRE										
	28	W-F	11P-1130P		:30	\$600.00	09/12-09/14	3	1	3	\$1,800.00	
		Buyline Comment: NEWS AT 11P										
	29	M	11P-1130P		:30	\$600.00	09/17-09/17	1	1	1	\$600.00	
		Buyline Comment: NEWS AT 11P										
	30	W-F	1130P-12A		:30	\$400.00	09/12-09/14	3	1	3	\$1,200.00	
		Buyline Comment: NIGHTLINE										

Station KTNV-TV LAS VEGAS, NV
Advertiser () .BERKLEY FOR SENATE
Product SHELLEY BERKLEY
Estimate#
Buyer TERRI COOPER
Phone#
Fax#

Agency () SHORR,JOHNSON,MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 09/12/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	31	M	1130P-12A		:30	\$400.00	09/17-09/17	1	1	1	\$400.00	
			Buyline Comment: NIGHTLINE									
	32	SU	11P-1130P		:30	\$600.00	09/16-09/16	1	1	1	\$600.00	
			Buyline Comment: NEWS AT 11P									
	33	SA	11P-1130P		:30	\$500.00	09/15-09/15	1	1	1	\$500.00	
			Buyline Comment: NEWS AT 11P									
	34	SA	630A-7A		:30	\$250.00	09/15-09/15	1	1	1	\$250.00	
			Buyline Comment: 630A NEWS									
	35	SA	7A-8A		:30	\$275.00	09/15-09/15	1	1	1	\$275.00	
			Buyline Comment: GD MRN SAT									
	36	SU	7A-8A		:30	\$275.00	09/16-09/16	1	1	1	\$275.00	
			Buyline Comment: GD MRN SU									
	37	SU	630A-7A		:30	\$250.00	09/16-09/16	1	1	1	\$250.00	
			Buyline Comment: 630A NEWS									
	38	SA	6A-630A		:30	\$250.00	09/15-09/15	1	1	1	\$250.00	
			Buyline Comment: 6A NEWS									
	39	SU	8A-9A		:30	\$275.00	09/16-09/16	1	1	1	\$275.00	
			Buyline Comment: 8A NEWS									
	40	SA	8A-9A		:30	\$275.00	09/15-09/15	1	1	1	\$275.00	
			Buyline Comment: 8A NEWS									

Station	KTNV-TV LAS VEGAS, NV	Agency	() SHORR,JOHNSON,MAGNUS	Rep Firm	
Advertiser	() .BERKLEY FOR SENATE		1831 CHESTNUT ST. #602	Sales Office	() PHILADELPHIA
Product	SHELLEY BERKLEY		PHILADELPHIA, PA 19103	Salesperson	() ANJIE BRADY
Estimate#		Agency C/P1/P2/E			
Buyer	TERRI COOPER	Flight Dates	09/12/2012 - 09/17/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

Report Totals: 86 / \$27,570.00

---SALES MONTHLY TOTALS---

Sep 12: 86 / \$27,570.00

Sales Totals: 86 / \$27,570.00

Station Totals: 86 / \$27,570.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$162,176	KBLR	0%	KLAS	25%	KSNV	30%	KTNV	17%	KTUD	0%
		KVCW	3%	KVMY	1%	KVVU	24%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+